

KEY NAMES in PSYCHOLOGY

History & Approaches / Research Methods	
Wilhelm WUNDT	
William JAMES	
Edward TITCHNER	
Stanley G. HALL	
Biological Bases of Behavior	
Paul BROCA	
Carl WERNICKE	
Roger SPERRY	
Michael GAZZANIGA	
Sensation & Perception	
Ernst Weber	
YOUNG & HELMOLTZ	
David HUBEL & Torsten WIESEL	
James J. GIBSON	

KEY NAMES in PSYCHOLOGY

Consciousness	
Ernest HILGARD	
Learning	
John WATSON	
B.F. SKINNER	
Ivan PAVLOV	
Albert BANDURA	
Edward THORNDIKE	
Wolfgang KOHLER	
John GARCIA	
Cognition (thinking, language & memory)	
Hermann EBBINGHAUS	
Noam CHOMSKY	
Benjamin WHORF	
Elizabeth LOFTUS	

KEY NAMES in PSYCHOLOGY

Motivation & Emotion	
Abraham MASLOW	
Alfred KINSEY	
MASTERS & JOHNSON	
CANNON & BARD	
Stanley SCHACTER	
David McCLELLAND	
Konrad LORENZ	
Testing & Individual Differences	
Alfred BINET	
Howard GARDNER	
Charles SPEARMAN	
THURSTONE & GUILFORD	
Robert STERNBERG	
Lewis TERMAN	
David WECHSLER	
Raymond CATTELL	

KEY NAMES in PSYCHOLOGY

Personality	
Sigmund FREUD	
Hermann RORSCHACH	
Carl ROGERS	
Gordon ALLPORT	
Carl JUNG	
Karen HORNEY	
Hans EYSENCK	
Alfred ADLER	
Developmental Psychology	
John LOCKE	
Mary AINSWORTH	
Erik ERIKSON	
Carol GILLIGAN	
Harry HARLOW	
Lawrence KOHLBERG	

KEY NAMES in PSYCHOLOGY

Developmental Psychology (continued)	
Jean PIAGET	
Diana BAUMRIND	
Elisabeth KUBLER-ROSS	
Lev VYGOTSKY	
Social Psychology	
Solomon ASCH	
Stanley MILGRAM	
Philip ZIMBARDO	
Psychological Disorders	
David ROSENHAN	
Treatment of Psychological Disorders	
Carl ROGERS	
Thomas SZASZ	
Aaron BECK	
Albert ELLIS	